

JONATHAN CHOI

CHARACTER CONCEPT ARTIST

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EDUCATION

Otis College of Art & Design
2015–2019

Bachelor of Fine Arts
Concept Design,
Game and Entertainment Arts

Brainstorm School
Jan 2018–Aug 2018

CHI with Richard Lyons
– Designed character for a
MOBA game project.
ENT1 with Qiu Fang / Llia Yu
– Created a story/world and
developed a lineup of 6 characters
designed to fit in that world.

ADI with Mark Castanon
– Studied design and worked on
exercises to improve knowledge of
design function, design anatomy, and
visual interest.

Concept Design Academy
Jun 2017–Aug 2017

Analytical Figure Drawing
with Kevin Chen
– Studied how to simplify the
anatomical form and worked on
improving gesture, anatomy, and
dissecting the figure.
– Figure Drawing with the Reilly
Method - Mark Westermoe
– Studied how to approach
figure drawing using the Reilly Method
both on the human figure as well as the
human portrait.

TOOLS & SKILLS

Digital Media – Adobe Photoshop,
Procreate, Adobe Illustrator

Traditional Media – Gouache, Acrylic

EXPERIENCE

ILLUSTRATOR

BLT Communications | September 2018 – Present

- Visualizing movie poster concepts
- Adapting to various film styles ranging from numerous animation styles to realistic live action
- Participating in start to end process by starting with sketching and finishing with paintovers to complete movie poster for advertising
- Painting various elements such as characters, backgrounds, and props
- Rendering graphic illustrations to establish a clean finished poster
- Collaborating with art directors to design mural illustrations
- Collaborating with other illustrators create animations for streaming services such as Apple TV, Disney+, etc
- Designing illustrations to create a pitchbook for clients that include: Disney, Marvel, Sony, Paramount, Netflix, Apple, Bluesky, ABC, HBO, and more.

FREELANCE CHARACTER CONCEPT ARTIST

PC / NDA | June 2019 – Present

- Build, sketch, ideate, and iterate new character concepts, VFX Pre Vis, and Animation studies in collaboration with other developers
- Craft detailed concept art and orthographics for 3D artists and animators to implement into working game assets
- Creatively solve problems and figure out efficient solutions on executing the look and feel of the character
- Collaborate closely with other disciplines to build characters that are cohesive in their visuals, narrative, and gameplay
- Take my skillful knowledge of story tropes, archetypes, and narrative devices of all kinds to help improve the designs that go into my worlds
- Bring my deep understanding of human and animal anatomy and know how to stretch the limits while still maintaining a consistent art direction

CHARACTER CONCEPT ARTIST

OCAD | January 2017 – May 2017

- Worked with a highly collaborative startup team to develop characters and weapons for a first person shooter type game
- Provided a wide range of archetypes for various characters
- Collaborated with Game Designers to create fun yet believable designs
- Market researched different fps games styles, gameplay, character design, weaponry, etc.
- Assisted in paintovers to create a clean and consistent final product